

The background of the slide is a dark, cosmic scene. A vibrant, multi-colored spiral galaxy (with shades of green, purple, and yellow) is positioned in the upper center. Below it, a black jar with its lid removed is visible, with a white substance being dispensed from the opening. The overall aesthetic is high-tech and scientific.

INTELLIGENT SYSTEMS FOR SENSORY AND CONSUMER SCIENCE

Transforming Research into Strategic Advantage

LIFE IS LIVED THROUGH THE SENSES



Every meaningful product experience begins with sensory perception.

Today, sensory science stands at a critical inflection point as artificial intelligence transforms every industry.

The choice is stark: embrace AI-powered approaches or risk falling behind.

A close-up photograph of a chef's hands in a dark kitchen setting. The chef is using a long, thin, black precision tool to carefully manipulate a glowing green, spherical structure with a complex, porous, lattice-like internal pattern. This structure is being placed on a wooden skewer that is part of a larger, artistic food presentation. Other elements in the dish include green spheres, purple onion pieces, and small green garnishes. The background is dark and out of focus, with a yellow squeeze bottle visible on the right.

THE FUTURE OF RESEARCH ISN'T FASTER SURVEYS IT'S LIVING SYSTEMS

Aigora empowers sensory and consumer science teams to lead in the age of AI.

We build intelligent, living research infrastructure that scales insight and deepens human understanding.

We are builders and teachers, translating between AI and the science of human experience

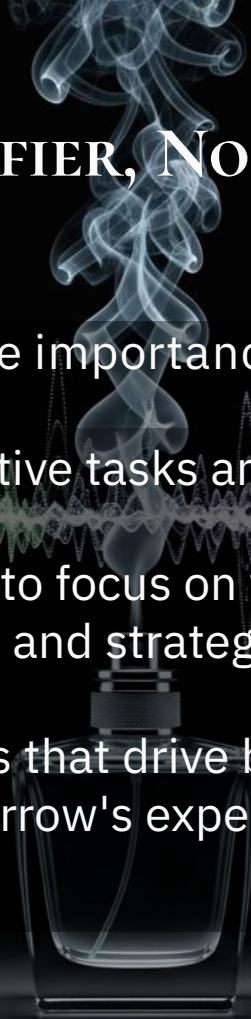
AI IS YOUR AMPLIFIER, NOT YOUR REPLACEMENT

The rise of AI doesn't diminish the importance of sensory science; it magnifies it

Our systems handle repetitive tasks and uncover complex patterns.

This frees your human experts to focus on what they do best: interpretation, innovation, and strategic leadership.

The result: empowered teams that drive boardroom decisions and design tomorrow's experiences.



FOUR CORE CAPABILITIES



Knowledge Management

Turn proprietary historical data into strategic assets that preserve institutional knowledge and enable informed decision-making.



Process Automation

Optimize workflows through custom dashboards and automated reporting, freeing your experts to focus on strategic interpretation.



Rich Data Sources

Integrate diverse data streams to create comprehensive insights that bridge gaps and standardize research approaches.



Advanced Analytics

Uncover complex patterns and predict outcomes through machine learning models and sophisticated analyses.

Together, these capabilities form a complete ecosystem for transforming sensory science.

YOUR DATA HOLD STORIES

THEUS GIVES THEM A VOICE

- Autonomous agents with unique perspectives
- Natural conversation flow development
- Dynamic interaction with natural responses
- AI-powered conversation prompts

Three-Step Process:

1

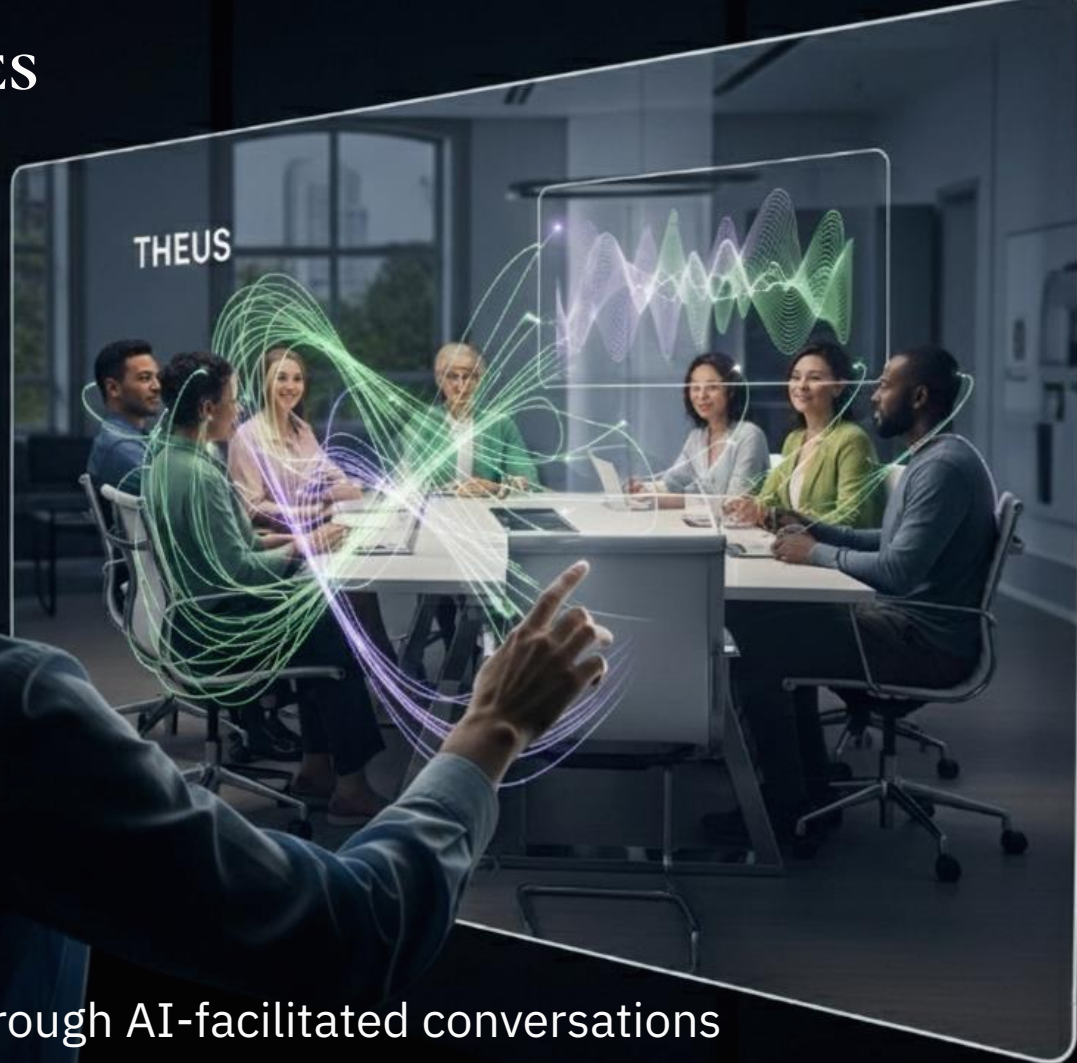
Define

2

Explore

3

Results



Your historical data comes to life through AI-facilitated conversations

EMPOWERING INDUSTRY LEADERS

A woman in a business suit stands in the center of a modern office, presenting to a group of people seated around a table. The office has large windows in the background, showing a city skyline. The scene is dimly lit, with the primary light source coming from the windows and the office's interior lights.

"The dashboard has dramatically improved the sensory team's ability to analyse data, monitor the panels, reduce turnaround time... allowing the team to focus on activities that make the biggest impact to our business."

- BAT

"Aigora's thorough knowledge of Sensory Science and analytics resulted in a finished dashboard that was more comprehensive and data driven than originally intended."

- Griffith Foods

Published or presented at international conferences with General Mills, PepsiCo, Danone, Kenvue, GSK, Diageo, Firmenich, and more

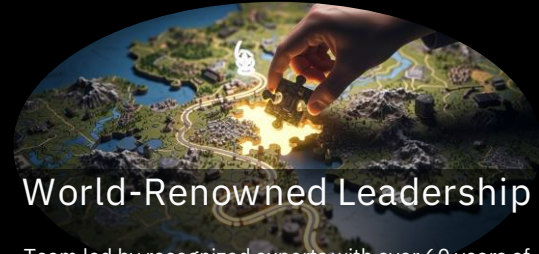
Trusted by dozens of Fortune 500 companies since 2019

WE TRANSLATE BETWEEN AI AND THE SCIENCE OF HUMAN EXPERIENCE



Specialized Expertise

Deep knowledge at the intersection of AI and sensory science, transforming research capabilities.



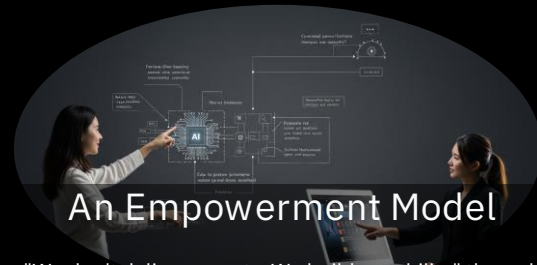
World-Renowned Leadership

Team led by recognized experts with over 60 years of combined experience in sensory science.



Pioneering Technology

First-in-field solutions like THEUS for interactive simulation in consumer research.



An Empowerment Model

"We don't deliver reports. We build capability" through training and strategic guidance.

Our unique approach combines technical excellence with human understanding.

THE EXPERTS BUILDING YOUR SYSTEMS



Dr. John Ennis
Founder & President

Leading expert on AI application to sensory science. 30+ years in sensory, Math PhD, AI PostDoc, 50+ publications, and 4 books.



Dr. Vanessa Rios de Souza
Director of Client Solutions

Food Science PhD w/ 70+ scientific publications. Co-author of "Data Science for Sensory and Consumer Scientists"



Bartosz Smulski
Director of Technical Solutions

Technology leader specializing in delivering AI-empowered solutions for sensory science.

A multidisciplinary team combining expertise in sensory science, mathematics, computational neuroscience, AI/ML, data science, and food science.

60+ years of combined experience in sensory and consumer science, focused on advancing the field through artificial intelligence.

LEAD YOUR TEAM INTO THE FUTURE

The future of research requires more than just tools,
it requires a new way of working.

Let's discuss how to build your team's insight
infrastructure.



Talk to Aigora Today!

